

RECYCLING COLLECTION DRIVE 2024

ENGAGE YOUR EMPLOYEES, RECYCLE CLOTHING, AND CELEBRATE THE CIRCULAR ECONOMY

Partners in Project Green is hosting an employee engagement campaign called **Recycling Collection Drive October 14-27** to celebrate **Waste Reduction Week** and **Circular Economy Month** in Canada. Participating organizations collect and recycle clothing and household textiles with **Diabetes Canada**, **Electronic Recycling Association**, and **Second Life Books**.

PARTICIPATE WITH FOUR SIMPLE STEPS:

- 1) **Register** for Recycling Collection Drive
- 2) **Promote** the campaign using the campaign guide, communication templates and poster
- 3) **Collect** clothing and household textiles over October 14-27 by placing temporary collection bins in high traffic inside locations
- 4) **Celebrate** your success with a recognition certificate, profile in our press release, and social media posts.

LEARN MORE:

<https://partnersinprojectgreen.com/programs/recycling-collection-drive/>

Brought to you by:



Past participants of Recycling Collection Drive

RESULTS (2016 - 2023):

255 sites

62 tonnes

115,000 employees

KEY DATES:

Registration closes:
Sept. 9, 2024

Bin drop-off:
Oct. 7-11, 2024

Campaign:
Oct. 14-27, 2024

Bin pick-up
Oct. 28- Nov 1, 2024

BIN DIMENSIONS:
24" W X 36" L X 36" D

REGISTRATION :
Member rate- \$425
Not-yet-member- \$475

*Textile Pick Ups: One pick-up per site. Extra pick ups may incur additional fees.

CONTACT:

Darlene.Coyle@tr.ca.ca
(437) 880-2148