

High Park Brewery

Saving \$25,000/year Switching from Boxes to Crates

Overview

Switching from boxes to reusable plastic crates for beer bottle storage is helping High Park Brewery save on their bottle costs, labour, and recycling fees.

Results

Savings:

\$25,000/yr





Figure 1 - Boxes were replaced with plastic crates, like the one pictured above (left), to store the brewery's bottled beer (right).

The Challenge

High Park, located in Toronto, Ontario, has been brewing craft beer since its founding in 2015. The brewery is a certified B Corporation, which is reflected in their commitment to sustainability, inclusion, and community involvement.

The brewery was previously purchasing empty bottles in boxes. After filling them, the bottles were returned to the boxes and stored in the fridge. As bottles were sold, empty boxes were broken down by staff, then recycled for a fee.

The Solution

Switching to bulk bottle purchases yielded economic savings and enabled the brewery to deploy reusable plastic crates vs. cardboard boxes. Once empty, the plastic crates are reused and provide additional advantages and savings over boxes, including:

- 20 bottle capacity (previously 12).
- Durability. The lifespan of the containers is greatly improved, plus moisture does not compromise the integrity of the boxes.
- Wet bottles dry more effectively.
- No paid wages to break down cardboard boxes.
- No recycling fee.
- Crates can be sold to customers to encourage reuse/ replenishment.

Learn more about High Park Brewery on their **website** or contact **Enviro-Stewards** about your circular economy opportunities.

