



BEST PRACTICES IN WASTE REDUCTION + DIVERSION

Presented by ecoCaledon

ABOUT **US**

COMMITTED TO CLIMATE ACTION AND MORE!

A local nonprofit organization championing climate action in the Town of Caledon.

In conjunction with our partners - we aim to EDUCATE Caledon residents and businesses on environmental issues, EMPOWER our community to take individual and collective action, ADVOCATE for better policy and bold climate initiatives, and PARTNER with others working on climate solutions.



ONGOING PARTNERSHIPS



TOWN COUNCIL + STAFF

Climate Emergency - Resilient Caledon - Community Green Fund - Sustainable Development - IMF



REGION OF PEEL

Battery Recycling - Waste Reduction Workshops and Whole School Challenges - Planning



CONSERVATION AUTHORITIES

Paint a Picture for Clean Water - Sustainable Neighbourhood Action Program (SNAP) - GreenBiz



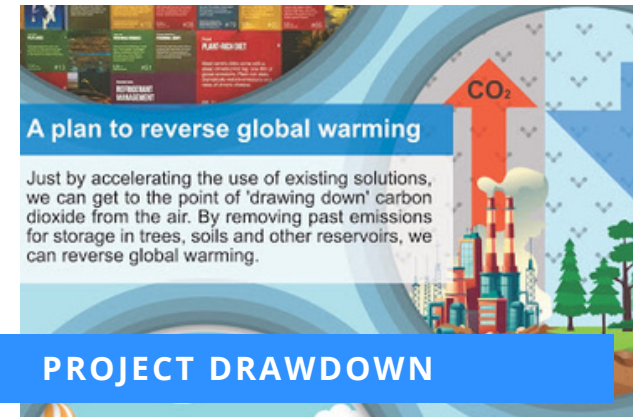
CALEDON SCHOOLS

Waste Education - Take 5 for the Planet - Terracycle Zero Waste



LOCAL ECO GROUPS

EV Society of Caledon - ORIAS - PUCK - Bike Brampton - CCADC - Mount Wolfe Farm



PROJECT DRAWDOWN

ecoCaledon is helping to bring Drawdown and its solutions to the Caledon community.



IMPACT ON OUR COMMUNITY

ecoCaledon has run community campaigns for over 25 years with the understanding that the most meaningful programs combine learning about environmental issues with an opportunity to take action.

WHY WASTE MANAGEMENT

▶ REDUCE WASTE DISPOSAL COSTS

▶ KNOWLEDGE IS POWER

▶ CONSERVE NATURAL RESOURCES + ENERGY

▶ REDUCE NEGATIVE ENVIRONMENTAL IMPACT

▶ ENHANCE SUSTAINABILITY



STRATEGIES FOR WASTE MANAGEMENT



REDUCE

The amount of waste we produce

REUSE

Items as much as possible

RECYCLE

Items so their materials can be recovered and reused

COMPOST

Organic waste



RECOVER

energy when materials cannot be reused or recycled

IMPORTANT QUESTIONS

**DOES YOUR ORGANIZATION PRIMARILY
MAKE PRODUCTS, CONSUME THEM OR
BOTH?**

**IS THERE A CLEAR WASTE MANAGEMENT
VISION AND GUIDING PRINCIPLES?**

**DO YOU HAVE A HIGHER PERCENTAGE OF
WASTE BINS TO OTHER RECYCLING AND
COMPOST BINS?**

**ARE BINS CONSISTENTLY LABELLED WITH
CORRECT INFORMATION?**



WASTE AUDIT **5 EASY STEPS**

MAKE A PLAN

Select your cross organizational team - set a date - coordinate space - gather necessary supplies and equipment

CONDUCT WASTE AUDIT

Collect garbage/recycling for one full day (keep separate) - sort garbage by desired categories - weigh and record results

CALCULATE DIVERSION RATE

Calculate the amount of waste your organization was able to divert to recycling and organics - calculate contamination rate

COMMUNICATE RESULTS + SET COMPANY GOALS

Inform your employees of the findings - set a NEW diversion goal - implement goals (education, sorting bins, terracycle)

REPEAT

Repeat waste audit!





HOW TO SCALE THE WORK

▶ **BUILDING WASTE LITERACY + SCALING
EMPLOYEE ENGAGEMENT**

▶ **MAKE IT EASY FOR STAFF TO RECYCLE -
SIGNAGE, PHOTOS AND REMINDERS**

▶ **SET SHORT-TERM AND LONG-TERM
GOALS + PROMOTE TO EMPLOYEES**

▶ **ENGAGE EMPLOYEES + SEEK
SUGGESTIONS AND FEEDBACK - CREATE
RECOGNITION**

▶ **KEEP IT FUN!**

WASTE RESOURCES



Waste Reduction Week
www.wrwcanada.com



Recycling Council of Ontario



Circular Economy
www.canada.ca



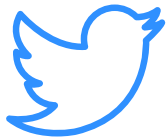
Terracycle
www.terracycle.com



HOW TO STAY IN TOUCH



info@ecocalledon.org



@ecoCaledon



@EcoCaledonOrg



@ecocalledon

